

## **Minutes: MSPA Regular Board Meeting, March 4, 2021**

**The next MSPA Board Meeting is scheduled for April 1, 2021  
8:30 am via Zoom**

Meeting was called to order at 8:31 am  
Minutes of the February 4, 2021 meeting were approved as written.

### **Board Members and Guests**

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes A Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Board member at Large; Corey Grijalva (Joselito's)-Treasurer; Jeannie Bone (Casa Cordoba)-Board member at large; Dale Dawson (Business Administrator/Events Coordinator); Jackie Sales (CoG); Mavil Aghadjanian (MVCCC); Chief Carl Povilaitis (GPD); Lt. Alex Krikorian (GPD); Sgt. Aaron Ziegler (GPD); Tony Park (new business - Valeu Espetos).

### **President's Message:**

President Andre Ordubegian welcomed all guests via zoom to the MSPA Board meeting and thanked everyone for joining the meeting and congratulated Jackie Sales on her upcoming retirement.

### **Visitors Reports:**

- **City of Glendale** Jackie Sales announced the Economic Recovery Meeting scheduled for March 9th at 2:00 pm. The cable barrier boxes were discussed; question asked as to when the MSPA would have access to the boxes.
- **GPD** Chief Carl Povilaitis noted crime is down 3% and auto theft is up 65%. Sgt. Ziegler is working to enforce mask wearing in the MSP. Lt. Krikorian and Matt Zakarian reported on an incident at 2200 Honolulu Feb 11th. On Feb. 22<sup>nd</sup>, a break-in occurred at Shwarma Kingdom. Corey also requested GPD assistance with skateboarders at the GCC building.
- **MVCCC** Mavil Aghadjanian noted upcoming Chamber events: March 11th - Cal Sat Resources Webinar; March 16th - St. Patricks Comedy Night; March 18th - Montrose Barber Shop virtual ribbon cutting; there will be an Easter Egg Hunt Fundraiser.

### **Public Forum:**

- New restaurant owner Tony Park had requested a parklet in front of his new restaurant, Valeu Espetos at 2232 Honolulu Ave; the new owners of Revolution Dance Center requested use of Lot #3 for outdoor classes. The MSP Board will review the parklet request; the use of Lot 3 was deemed inappropriate and was referred to the City's Economic Development team for follow-up with the owners.

### **Business Agenda:**

- Dale Dawson (Business Administrator) presented the latest Treasurer's report. The initial budget plan for Filming Impact Revenue has already been exceeded. Reserve funds are up from \$87.5 last month to \$95.1.
- Dale Dawson (Events Coordinator) reported on Seasonal Decor updating the lighting bids for 2021-2022; also reported that the handwashing sinks are about to be delivered; Dale updated the group on the Arts and Crafts Festival in June and the Montrose Car Show in July. The decision was made to move the two events to the Fall season - dates TBD. A motion to move the events made by Gigi Garcia and seconded by Corey Grijalva passed unanimously.

- Victoria Malone (Communication Administrator) reiterated that there is still no access to the cable barrier boxes, forcing farmers and food purveyors to use their vehicles as street blockers, resulting in some minor damage to one vendor's vehicle; trash build up in the parklet in front of 2307 Honolulu is still an issue; the light that illuminates the flag pole at the War Memorial is still out; requesting brick repair at the War Memorial from the City.
- Victoria Malone (Filming Liaison) reported the recent impact fees at \$7,950. A new NCIS inquiry was made. Victoria requested a review of Filming Guidelines. Gigi confirmed a TBD.

**Committee Reports:**

- Harvest Market Committee: no new report.
- Marketing Committee: Jeannie Bone reported on the Valentine's baskets. The interest was so-so. We will revisit this idea for Mother's Day. The next Marketing Meeting TBA.

Public Meeting adjourned at 10:00 am for a Closed Session.

**Closed Session:** The board discussed 4 different lighting proposal bids presented for 2021-2022.

Meeting adjourned at 10:30 am